

DUPAGE COUNTY

CONVENTION & VISITORS BUREAU

Member Benefits At-A-Glance

Membership in the DuPage Convention & Visitors Bureau is an investment that will yield healthy returns for your business. By joining a network of leading organizations that partner with the DuPage Convention & Visitors Bureau, your business will be connected to visitors, meeting planners and travel professionals. DuPage CVB partners serve a key role in our efforts to expand the local share of valuable tourism business. We look forward to serving as your powerful ally in promoting DuPage as a destination.

Some of the many benefits of a DuPage CVB membership include:

Internet Presence

- Profile page with link on DiscoverDuPage.com. This site receives, on average, 35,000 unique visits per month
- Promotion of events on Calendar of Events page of DiscoverDuPage.com, the most popular page of our site
- Listing on the State of Illinois tourism website, EnjoyIllinois.com, if appropriate

Publications and Promotions

- Listing in the official DuPage Visitors Guide, both in print and in the interactive web version
- Opportunity to advertise in the DuPage Visitors Guide, Meeting Planners Guide and on www.DiscoverDuPage.com
- Opportunity to participate in seasonal campaigns, with print and electronic components, designed to entice leisure travelers to discover DuPage County

Miscellaneous Tools & Resources

- Exposure to an ever-expanding audience of potential travelers through social media efforts such as Facebook, Twitter, YouTube, Pinterest, Instagram, LinkedIn, and our blog
- Timely information available in monthly updates on member Extranet
- Access to the DCVB membership mailing list upon request
- Supportive materials such as Visitor's Guide, Community Brochures, maps for your guests

Business Leads and Referrals

- Convention sales & services business leads
- Visitor services referrals through fulfillment requests
- Motor coach/group tour leads

Networking Opportunities

- DCVB Sub Committees
- Hotel Meeting
- Annual Meeting & Luncheon
- Educational Sessions
- National Tour & Travel Week Events

For more information on partnering with the DuPage Convention & Visitors Bureau, please contact Barry Draper in the Membership Department at 630-575-8070.